

**Reach prospective customers with one of the largest distributions among New England travel publications!**

<b>NEWSSTAND*</b>	62,500
<b>DIRECT MAIL</b>	
Select <i>Boston</i> magazine subscribers	50,000
Select American Express Gold Card Members including:	64,000
Connecticut	
New Jersey	
New York	
<b>OTHER</b>	
Commuter air shuttles	10,000
Hotel distribution	5,000
Chambers of commerce and CVBs & associations	9,500
<b>Total Distribution</b>	<b>201,000</b>



**Target travelers all year long with *New England Travel & Life***



**AMERICAN EXPRESS GOLD CARD MEMBERS:** *New England Travel & Life* has joined forces with American Express to bring you the most targeted travelers in the region. These Gold Card members are avid travelers and have the discretionary income to enjoy the finer things in life including leisure travel to the New England region.

**DIRECT MAIL:** Through our direct mail program to *Boston* magazine subscribers, as well as American Express Gold Card members, *New England Travel & Life* places the magazine directly into targeted consumers' hands.

**NEWSSTAND:** In addition to our direct mail program, *New England Travel & Life* distributes 62,500 copies per year on newsstands locations including Barnes & Noble, Borders, Stop & Shop, CVS, Shaw's and more.

**ON-SALE DATES:** April 25, 2006. Our all seasonal coverage gives readers plenty of time to review the magazine and plan their vacations in New England.

For more information, please contact Elizabeth Nolan, or your Account Executive at 617.262.9700.